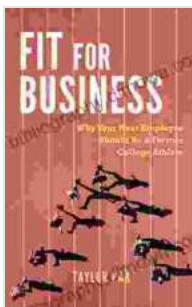


Why Your Next Employee Should Be a Former College Athlete

In today's competitive job market, it's important to find employees who are not only qualified, but also have the skills and experience to help your company succeed. One group of candidates that often gets overlooked is former college athletes.



Fit For Business: Why Your Next Employee Should be a Former College Athlete by Taylor Pak

★★★★★ 5 out of 5

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Former college athletes possess a unique set of skills and experiences that make them ideal candidates for a variety of roles in your company. They are typically:

- **Hardworking and dedicated.** College athletes are accustomed to working hard and pushing themselves to achieve their goals. They are also used to working as part of a team and following instructions.

- **Resilient.** College athletes have faced and overcome challenges, both on and off the field. This has taught them how to bounce back from setbacks and keep moving forward.
- **Team players.** College athletes are used to working with others to achieve a common goal. They are able to communicate effectively, cooperate, and compromise.
- **Leaders.** Many former college athletes have held leadership positions on their teams. This has given them the skills and experience to motivate and inspire others.

In addition to these general skills, former college athletes often have specific skills and experiences that can be valuable to your company. For example, former athletes who played team sports may have experience in:

- Communication
- Conflict resolution
- Decision-making
- Leadership
- Motivation
- Teamwork

Former athletes who played individual sports may have experience in:

- Goal setting
- Motivation
- Perseverance

- Self-discipline
- Time management

No matter what their specific skills and experiences, former college athletes are a valuable asset to any company. They are hard workers, they are resilient, they are team players, and they are leaders. If you are looking for employees who are qualified, motivated, and dedicated, then you should consider hiring a former college athlete.

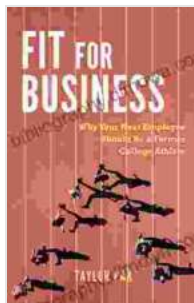
How to Find and Recruit Former College Athletes

There are a number of ways to find and recruit former college athletes. Here are a few tips:

- **Attend college athletic events.** This is a great way to meet and network with former college athletes.
- **Post job openings on college athletic websites.** This will reach a large number of former college athletes who are looking for jobs.
- **Partner with college athletic departments.** College athletic departments can help you identify and recruit former college athletes who are interested in working in your industry.
- **Use social media.** LinkedIn is a great way to connect with former college athletes and learn about their job qualifications.

Once you have found some potential candidates, be sure to interview them thoroughly. Ask them about their skills, experience, and why they are interested in working for your company. Be sure to also ask them about their athletic background and how it has prepared them for the workplace.

Hiring former college athletes is a great way to add value to your company. They are hard workers, they are resilient, they are team players, and they are leaders. If you are looking for employees who are qualified, motivated, and dedicated, then you should consider hiring a former college athlete.



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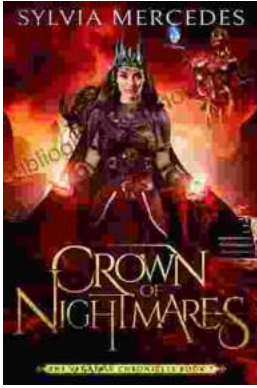
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